

SAP solutions for hardware and home improvement

**BEYONDTECHNOLOGIES.COM** 



# The retail industry today Retail has become one of the industries most impacted by the advancements of digital transformation. The way consumers make their purchasing decisions has dramatically changed. Consumers can now walk into a store using their smartphones to compare prices and review products. With the rise of online giants carving out huge chunks of the home improvement and hardware market, smaller retailers need to adopt the latest technologies to keep up with the competition and ensure they meet industry priorities. Beyond Technologies offers the best of both worlds: seasoned experts with years of practical retail experience acquired with retailers of all sizes, backed by solid knowledge of SAP's retail solutions.

### **Priorities for hardware and home improvement retailers**



### Offering competitive prices

With a growing number of SKUs, hardware retailers benefit tremendously from centralized pricing & promotion management to consistently offer the best deals and stay ahead of the competition



### **Streamlining logistics**

With large product portfolios to manage and complex material sourcing, access to real-time data can ensure retailers manage their supply chain efficiently and cost-effectively



### Managing a disrupted supply chain

Hardware and home improvement retailers must keep up with increasingly complex supply chain constraints and shortages by having the right tools to make informed decisions when it comes to supply & demand `



### **Going Beyond products**

While customer behavior continues to evolve, hardware retailers must strive to provide them with a unique, personalized shopping experience and value-added services and expert advice across all channels to truly become a one-stop-shop

## **Get the facts**

SAP customers represent 98% of the top 100 most valued brands in the world 200 out of 250 Top Retailers globally run SAP solutions 18 of the 25 fastest growing retailers run SAP solutions

## About Beyond Technologies



Founded in 2005



100% SAP focused SAP Gold Partner



Over 400 employees and growing



**180+ happy clients**Strong customer acquisition growth in retail



Average SAP experience Functional: 14 years Technical: 10 years Retail-specific: 20+ years



**Solid retail team** with over 60 dedicated experts



**Beyond's unique retail accelerator** Over 4,500 days of R&D

## Our expertise at your service

With many years of experience and vast expertise with clients of all sizes all around the world, Beyond Technologies is an expert of ERP solutions for retailers of all sizes. Building on this unique knowledge, the Beyond team created a signature industry accelerator, a proprietary solution designed for a wide range of retail market segments, including home hardware and home improvement.

The Beyond Accelerator is an extensible and future-proof solution that helps provide predictable implementation times while reducing overall costs.









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